

Earn & enjoy professional 'points' through new WECA program

Starting July 1, 2010, WECA members have the opportunity to earn and redeem "points" for professional activities supporting WECA and their local affiliate.

To begin, read more about the program and register online through the WECA website www.wisconsinearlychildhood.org and get a points tracking form. To redeem points simply send the completed form to WECA.

➤ EARNING POINTS *Members can earn points through any of the following activities:*

- Serving on WECA Affiliate Leadership Group or Member Advisory Council . . . 20 points
- Serving as an officer of your local affiliate or WFCCA 20 points
- Leading a WECA book club discussion online 15 points
- Presenting a workshop or training for WECA or an affiliate 15 points
- Serving on a committee for WECA or your affiliate 10 points
- Renewing your membership 5 points
- Serving as a mentor to a new member 5 points
- Signing colleagues up as WECA Program Associates under your membership . . . 5 points
- Attending WECA annual conference 5 points
- Attending another WECA training 3 points
- Taking action based on an action alert 2 points each time
- Helping at local meetings (host, greet, provide refreshments) 2 points per meeting
- Attending meetings of your affiliate 1 point per meeting
- Commenting on WECA Blog 1 point each time

➤ SPENDING POINTS *Here's the fun part!*

Acquired points can be redeemed for specific rewards including:

- Invitation to a special reception at WECA Annual Conference 25 points
- Customized activity guides for your program 50 points
- Gift from one of WECA's partners 75 points
- Invitation to special conversations with leaders in the field 100 points

A new WECA option: WECA Program Associate

A new category — WECA Program Associate—is now available. While an Associate has far fewer benefits than a Member (see table below) the new category may

be ideal for directors or family child care providers who want to get their staff more involved in the early childhood education professional association.

A Comparison of WECA Options

BENEFIT	MEMBER	ASSOCIATE
WECA newsletter	Print and online	Online only
Professional Development e-news and advocacy alerts	√	√
Discounted registration fee for annual conference	√	√ but must attend with group leader*
Discounts on insurance and educational products	√	None
NAEYC membership	√	No
NAEYC conference registration discount	√	No
NAEYC print publications (<i>Teaching Young Children</i> or <i>Young Children</i>)	√	No
Individual registration allowed	√	No—group leader* registers Associates online

*A group leader is an active WECA and NAEYC member